

FUZZ

ADVERTISEMENT PRICE LIST 2012

FUZZ

– The number one and only guitar magazine in Scandinavia!
 Published in Sweden also distributed in Norway, Finland and Denmark.
 FUZZ magazine's content is product reviews:
 guitars (electric & acoustic), basses, amplifiers, effects and so on, interviews,
 record reviews, guitar lessons etc.
 FUZZ is the given choice for all advertisers in the guitar business on the
 Scandinavian Market.

PUBLICATION DATES 2012

ISSUE	BOOKING DATE	MATERIAL DATE	PUBL. DATE
1-12	3/1	31/1	21/2
2-12	7/2	6/3	27/3
3-12	6/3	3/4	24/4
4-12	17/4	15/5	5/6
5-12	21/5	18/6	10/7
6-12	23/7	21/8	11/9
7-12	28/8	17/9	9/10
8-12	24/9	15/10	6/11
9-12	22/10	19/11	11/12

FOUR COLOR ADVERTISEMENTS

(PRICE SEK)

Double-page	390 x 250 mm 420 x 280 mm + 3 mm bleed!	34 800:-
Whole-page	180 x 250 mm 210 x 280 mm + 3 mm bleed!	22 600:-
1/2-page	180 x 123, 88 x 250 mm	13 500:-
1/3-page	57 x 250, 180 x 79 mm	9 800:-
1/4-page	88 x 123, 42 x 250, 180 x 60 mm	8 300:-
1/6-page	57 x 123, 180 x 39 mm	6 100:-
1/8-page	42 x 123, 88 x 60 mm	4 800:-

DISCOUNT

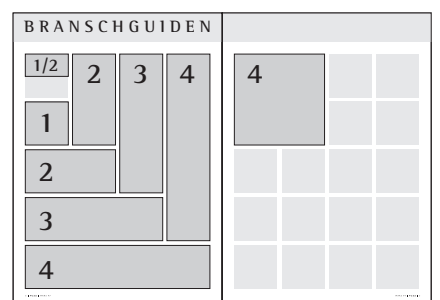
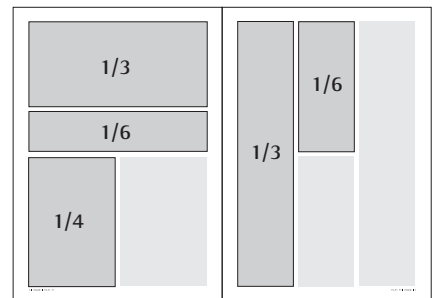
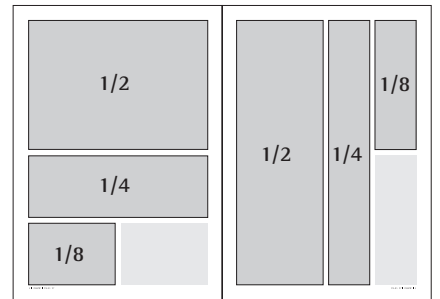
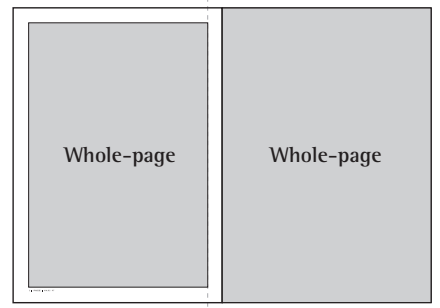
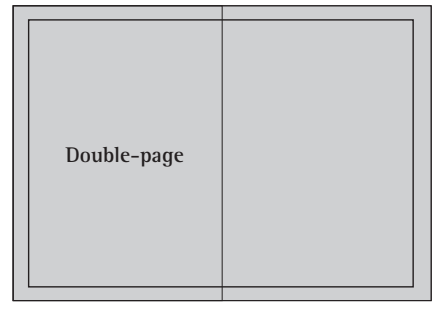
Discount, advertising booked in advance.
 2 times/year -10%, 4 times/year -20%, 6 times/year -30%, 9 times/year -40%.

BRANSCHGUIDEN (classifieds)

(PRICE SEK)

A =Whole year **B** =5 times

1/2:Half 22 x 44 mm	1:One 44 x 44 mm	2:Two 44 x 92 mm port/land	3:Three 44 x 140 mm port/land	4:Four 44 x 188 mm /92 x 92 mm	Header 44 mm column, max 4 lines
A 4 000:- B 2 600:-	A 6 800:- B 4 000:-	A 12 800:- B 7 200:-	A 23 200:- B 13 200:-	A 23 200:- B 13 200:-	A 2 400:- B 1 600:-



FUZZ MEDIA AB

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